

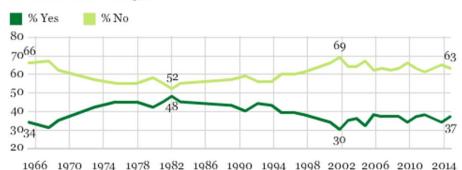
# Overview

#### The Problem

- In today's age, safety matters
- As of 2014, nearly 37% of Americans do not feel safe walking alone at night
- Friends and family place the responsibility on the individual to let them know if they've arrived safely

#### Americans' Feelings of Safety in Walking Alone at Night in Their Communities

Is there any area near where you live -- that is, within a mile -- where you would be afraid to walk alone at night?



GALLUP'

#### **Current Solutions**



Companion

Works with anyone Identify sketchy areas Works in the background



Walk Me Home

"Guardian Angels"

Alert button

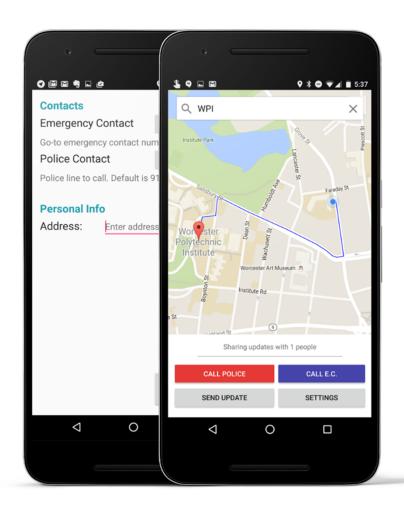
Chat and call features

**Removed from Play Store** 



**GetHomeSafe** 

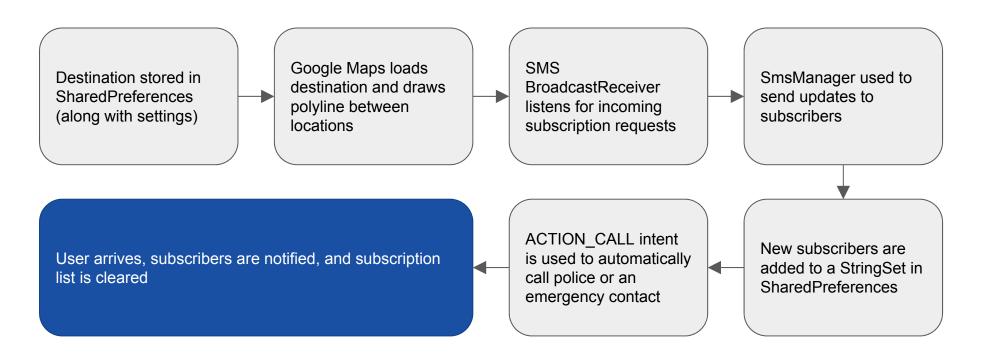
Personal/Corporate use
Battery life alert



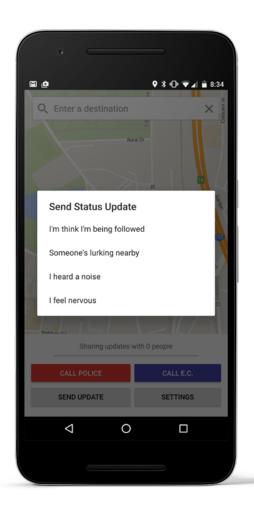
### **Our Solution**

- Present an SMS-based "subscription" model
- Send SMS status updates to subscribers
- Notify them when you arrive safely

# **Current Implementation**



# Conclusions



## **Limitations**

- Recently encountered difficulty in detecting location changes
- Not enough time to conduct thorough user testing
- Preset status updates limited
- Location searches not resolved to "official" addresses



### **Future Work**

- Integrate with Android Wear to ensure maximum convenience
- Implement fall detection using device accelerator
- Implement location search

#### References

- WalkMeHome <a href="https://play.google.com/store/apps/details?id=se.walkmehome.free&hl=en">https://play.google.com/store/apps/details?id=se.walkmehome.free&hl=en</a>
- GetHomeSafe <a href="https://play.google.com/store/apps/details?id=com.gethomesafe&hl=en">https://play.google.com/store/apps/details?id=com.gethomesafe&hl=en</a>
- Companion <a href="http://www.companionapp.io">http://www.companionapp.io</a>
- Dugan, A. (2014, November 24). In U.S., 37% Do Not Feel Safe Walking at Night Near Home.
   Retrieved May 02, 2016, from <a href="http://www.gallup.com/poll/179558/not-feel-safe-walking-night-near-home.aspx">http://www.gallup.com/poll/179558/not-feel-safe-walking-night-near-home.aspx</a>